

# INTERVIEW SECO P GERMANY

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**International  
Women's Day 2025  
at Secop Group**

Flensburg – Germany, March 8, 2025

## **Interview with Li Yuan (Lily) - Marketing Director Stationary Cooling West, Secop Germany**



### **What is your job at Secop and since when?**

I joined Secop (formerly the Danfoss HC division) in 2008 as Quality Director at Secop China when HC started building a factory in China. With the development of the China organization and the carve-out from Danfoss due to an ownership change, I was assigned the task of establishing the Marketing function and then took over China sales from Danfoss in 2012. After five years of continuous business growth in China, as well as the expansion of the sales, marketing, and application teams, I was transferred to Secop headquarters in Germany in 2017, where I began building the Global Marketing function. Since 2023, to further strengthen global marketing and business development in the Stationary Cooling business area (excluding China) I have been part of Stationary Cooling West.

### **How do you feel about working at Secop?**

Working at Secop has been an incredibly rewarding journey. Over the past 17+ years, I've had the opportunity to take on diverse roles across Quality, Sales, and Marketing on a global scale, allowing me to grow both professionally and personally. What I appreciate most about Secop is its culture, that values diverse perspectives and empowers employees to contribute.

### **How do you balance work and personal life?**

Balancing work and personal life are always a challenge, but I've learned that setting clear priorities and boundaries is key. I focus on being fully present, whether at work or with my family, so that I can give my best in both areas. Planning ahead, delegating tasks when needed, and making time for self-refreshment are also essential.

### **What advice would you give to women at work?**

Believe in yourself and never hesitate to take on new challenges. Confidence and perseverance are crucial in navigating the professional world. Don't be afraid to speak up and share your ideas. At Secop, we are fostering an environment where women can thrive, and I encourage every woman to embrace opportunities, keep learning, and inspire others along the way.

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Secop is the leading expert in advanced hermetic compressor technologies and cooling solutions for commercial refrigeration. We develop high-performance stationary, medical, and mobile cooling solutions for major international manufacturers.  
Secop is the best choice for cutting-edge hermetic compressors and electronic controls for light commercial and DC-powered refrigeration applications.  
With over 1,000 employees worldwide, Secop has production sites in Slovakia and China and has research centers in Germany, Slovakia, China, and the USA, including a dedicated Motor Competence Center (MCC) for electronics and motor control development.

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